

PEOPLE ANALYTICS CERTIFIED VIRTUAL MASTER CLASS

13 - 15 FEBRUARY 2024

DATA-DRIVEN DECISION-MAKING

www.calibermiddleeast.com

BECOME A CERTIFIED PEOPLE ANALYTICS PROFESSIONAL

AUTHOR & HR THOUGHT LEADER DAVID MILLNER



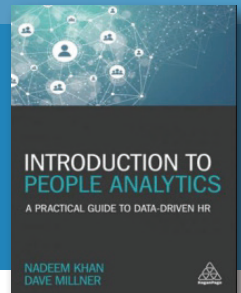
Accredited by



An intensive training course on how to effectively align capital analytics with business and HR strategies to turn your HR data and metrics into actionable insights.



Led by thought leader in people analytics and best-selling author. Has worked with various fortune 500 organizations in building and enhancing their people analytics practices and driving better decision making for the HR function.



WHO

WHO SHOULD ATTEND?

Leaders, specialists, managers and practitioners interested in how people data and analytics will affect the Future of Work and Talent Management & Retention Strategies moving forward.

Corporate teams and Department Heads focused on Workforce Planning, Learning Mobility, Performance & Engagement; who need to increase their awareness and application of data and analytics into their future work.

WHAT

ABOUT THE TRAINING

Our focus is to ensure that practical applications of data driven organizations are discussed with an emphasis on people centricity and how opportunities anchored in data can provide business functions with real tangible value.

The Master Class will focus on 12 core People Analytics based modules over 3-days with concentration on concepts, principles, and learnings that have been collected over 10 years of experience in the people analytics space.

WHY

KEY BENEFITS

- Gain a comprehensive understanding on People Analytics which can help enhance or build the practice in your current organization.
- Gain practical guidance on using data and analytics, informed by case studies, key models and diagnostic tools.
- Understand the increasing importance of data when addressing business change and problems.
- Develop the confidence to use data and people analytics to address key commercial and strategic challenges.
- Understand how to work with experts and analysts to ensure you can utilize their expertise to drive relevant actions.

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email
Discounts available for groups

+971 4 556 1959

events@calibermiddleeast.com

www.calibermiddleeast.com

CALIBER
ACADEMY

What makes this course unique

1

Powered by Thought Leadership

2

Driven by Next Generation Learning Management System

3

Live Virtual Training with PA Consultant & Group Breakout Exercises

4

Unique Internationally Recognized Certificate in Change Management

5

Access to Exhaustive Digital Database

6

On-Demand Online Support from a Data-Driven Strategist

Course Overview

*Processing fees may apply

Standard Package

- Uniquely designed and curated People Analytics database
- Training Recognized by International Institution HRCI & SHRM
- Does Not Include Certificate

Early Bird Discount
Offer Ends January 16th

999 USD

Regular price

1299 USD

Premium Package

- Access to a uniquely designed and curated People Analytics database
- Over 10 hours of live interactive sessions
- Participate in uniquely designed exercises, case studies, and simulations
- Access to the e-book
- Digital Certification in People Analytics

Early Bird Discount
Offer Ends January 16th

1499 USD

Regular price

1799 USD

Exclusive Coaching Session

- Access to all Premium Package
- Coaching Session with Senior Leadership Coach David Millner
- Find solutions to your most pressing challenges with the guidance of a PA Thought Leader
- Customized practical guidance on using data and analytics, informed by case studies, key models and diagnostic tools.

Early Bird Discount
Offer Ends January 16th

1999 USD

Regular price

2499 USD

Course Content

Course timings* 9:00 am to 2:00 pm GMT

Day 1: Fundamentals

- Demystifying people analytics
- Adopting a commercial mindset to people challenges
- Building your data warehouse
- The people analytics journey
- HR metrics and creating measurement culture
- Building data-based business cases
- Range of practical group-based work examples and case study learnings

Day 2: Workplace application

- Learning from other organisations experiences across the people analytics journey
- Scoping out business problems with data and analytics techniques in mind
- Importance of storytelling to obtain commitment from leaders and managers
- Range of practical group-based work examples and case study learnings

Day 3: Implementation

- Getting started as a data driven practitioner
- Implementing people analytics-based projects
- Building a Data Driven Approach to solving business problems
- Driving evidence-based activity and bringing together Data Based & Opinion Based Research Methods
- Overcoming resistance & identifying subsequent development needs based on KPI demands

TESTIMONIALS

Detailed agenda available, please contact us for more information

"Thank you for a great course. Great presentation style with lots of opportunities to ask questions and talk about real life examples. This has more than met my expectations."

**ELSEWEDY
ELECTRIC**

Learning & Development Expert

"Very great course and I have enjoyed it very much. This is my 3rd course with Caliber and they have never disappointed but exceeded my expectation."

SAUDI EXPORTS
Saudi Exports Development Authority

Saudi Export Authority (HR GM)

"I want to take this opportunity to thank the Caliber team and trainer for all your help in delivering an excellent training. The course was very informative and structured well to meet our requirements."

بنك دبي الإسلامي
Dubai Islamic Bank

HR Generalist

"Dave Milner is an excellent instructor for this course. His insights/ advice are invaluable and I greatly enjoyed the program."

TAQA

TAQA (HRIS/ HR Analytics)

To register yourself or a member of your organization or for further inquiries, please contact us via telephone or email
Discounts available for groups

+971 4 556 1959

events@calibermiddleeast.com

www.calibermiddleeast.com

CALIBER
ACADEMY